# 2025-2026

American Academy of Cosmetic Surgery

Or

Join

# IN SHAPING THE FUTURE OF COSMETIC SURGERY

The American Academy of Cosmetic Surgery is the professional society for physicians from all specialties looking to advance their skills in cosmetic surgery and promote patient safety. With approximately 1,200 members, including both established experts and emerging talent, AACS serves as a hub for professional development, innovation, and collaboration in the industry.

# WHY EXHIBIT AND SPONSOR WITH THE AACS?

**Engage with Industry Leaders** – Build relationships with distinguished cosmetic surgeons who drive advancements in patient care and surgical techniques.

**Support Education and Training** – Strengthen the field by helping AACS continue to invest in initiatives such as the AACS-Certified Cosmetic Surgery Fellowships, providing training, mentorship and hands-on experience for the next generation of specialists.

Advance Clinical Excellence – Promote the highest standards of ethical practice, research, and innovation in cosmetic surgery. Through sponsorship and exhibition opportunities with the AACS, you can actively contribute to shaping the future of cosmetic surgery.

# \$800,000

The average amount spent annually by an AACS member on consumables including breast implants, neurotoxins, fillers, sutures, cosmeceuticals, and general medical supplies.



The average number of lasers and devices owned by each member's practice



The average number of lasers and devices purchased in the past 5 years by each member's practice

# wнат our members say:



are more likely to support

a company who sponsors

or exhibits at AACS events



purchase independently and don't belong to buying groups



have a role in decision making have final say on purchases

80%

strongly agree that "sponsors and exhibitors at past AACS events have been relevant"

87%

# ATTENDEE DEMOGRAPHICS >500 attendees

#### Geographic

94% U.S.6% International17 countries represented

## **TOP 5 STATES**

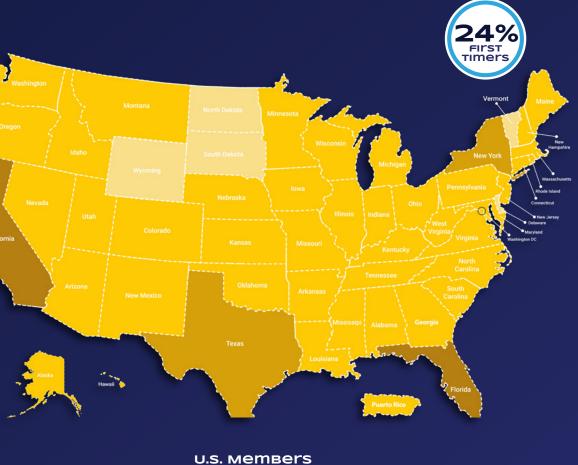
21% California 13% Texas 8% Florida 5% New York 5% Washington

# Primary SPECIALTY

46% Cosmetic Surgery 16% OMS 15% General Surgery 6% OB/GYN 5% Dermatology 5% Ophthalmology 4% Plastic Surgery 3% Otolaryngology

## category

80% Physicians 20% Allied Health



51-100 Members

101-200 Members

1-50 Members

# TABLE OF CONTENTS Annual scientific meeting sponsorships

	ITEM	COST	QUANTITY	PAGE	
Exhibit Booths and Badges	Exhibit Booths	Varies	Varies	-	
	Tabletop Exhibitor (First timers only)	\$1,200	5		
	Exhibit Booth Personnel Badge (non-CME)	\$600	N/A	7	
	Exhibit Booth Personnel Badge with CME credit eligibility (valid to be used for physicians only)	\$2,100	N/A		
Meeting Sponsorships	Diamond	\$45,000	N/A		
	Platinum	\$30,000	N/A		
	Gold	\$20,000	N/A	8	
	Silver	\$15,000	N/A	]	
Pre-Meeting Cadaver Workshops	Cadaver Workshop Sponsor – Body Sculpting Track	\$2,800	Exclusive	9	
	Cadaver Workshop Sponsor – Rhinoplasty Track	\$2,800	Exclusive		
	Tabletops for Cadaver Workshops	\$1,200	5		
Speaking	Satellite Symposium ( + cost of F&B)	\$8,000-\$10,000	5	10	
Opportunities	Industry Stage	\$2,300	8	10	
	Lounge Sponsorship	\$6,000	Exclusive	11-12	
	Dog Meet & Greet	\$4,000	Exclusive		
	Broadcast your Commercial in Exhibit Hall	\$500	6		
Exhibit Hall	Broadcast your Commercial in Exhibit Hall - Webster Add-on	\$200	6		
	Break in Exhibit Hall	\$3,000	3		
	Table Tents on Ten tables in Exhibit Hall	\$1,000	4		
	Charging Station	\$2,000	2		
	360º photo booth	\$2,000	Exclusive		
Events & Special Opportunities	Craft Brews & Connect - Early Registration Social	\$4,500	Exclusive		
	Webster Gala Elite Sponsor (8 tickets)	\$5,800	N/A		
	Webster Gala Premier Sponsor (4 tickets)	\$3,000	N/A	13-14	
	Webster Gala Core Sponsor (1 ticket)	\$800	N/A		
	Treatment Room daily rate	\$6,000	2		
	Women in Cosmetic Surgery	\$2,500	4		

	ITEM		COST	QUANTITY	PAGE	
Digital	Email promotior	ר (Eblast)	\$3,500	5		
	Sponsor the "Know Before You Go" email to attendees		\$1,500	Exclusive	15	
	ASM Social Media Package – 3 posts		\$1,800	3		
	Conference Mobile App - Splash Screen Ad		\$1,500	Exclusive		
	Conference Mobile App - Sponsored app alert		\$500	Exclusive		
	Ad in the December (pre-meeting) or March (post-meeting) Consult	- Full-page 8.5" × 11"	\$1,000	N/A	-	
		Half-page horizontal 7.5" × 5"	\$500	N/A		
		Classified Ad up to 75 words	\$150	N/A		
		Editorial (1 page) – Educational Content	\$1,000	N/A		
Print	Ad in the 2026 Final Program Guide	Premium: Back Inside Cover	\$3,000	Exclusive	16	
		Full-page	\$1,500	N/A		
		Half-page horizontal	\$750	N/A		
Branding & Signage	Wifi Access Sponsorship		\$3,500	Exclusive	17	
	Hotel Custom Key Card		\$5,000	Exclusive		
	Hotel Room-Drop Gift (+ Hotel fees)		\$3,500	3		
	Turndown service (+ Hotel fees)		\$4,000	2		
	Step & Repeat		\$2,000	Exclusive		
	Promotional Signage		\$1,000	4		

# **OTHER AACS SPONSORSHIPS**

Shape the future, sustain the vision - Annual Sponsorship Opportunities				18		
Educational Events	Industry webinar		\$500	5	-	
	Intensive blepharoplasty master class		Varies	N/A		
	Educational event sponsorship package		\$6,000	N/A		
		dures in Facial Cosmetic on Cadaver Course	Varies	N/A	19-20	
	"Deep Dive" Webinar Event with Global Cosmetic Surgery (GC)		Varies	N/A		
Digital & Print Advertising	Digital	Email Promotional (Eblast)	\$3,000	N/A	21	
		Social Media Package	\$1,800	N/A		
	Print	Mailing List Rental	\$1,800	N/A		
AACS Publications	Annual Scientific Meeting Final Program Guide		Varies	N/A		
	The Consult		Varies	N/A	22	
	The American Journal of Cosmetic Surgery		Varies	N/A		

# **MEETING SPONSORSHIPS**

# 2026 ANNUAL SCIENTIFIC MEETING COMPANY SPONSOTSHIPS

# **Meeting Dates**

February 5-7, 2026, plus pre-meeting Cadaver Workshops on February 4, 2026

#### **In-Person Meeting Location**

JW Marriott Tampa Water Street 510 Water Street Tampa, Florida 33602 USA +1-813-221-4950 Tampa Bay Hotel | JW Marriott Tampa Water Street

#### **Cadaver Workshops**

Center for Advanced Medical Learning and Simulation (CAMLS) 124 S. Franklin Street Tampa, FL 33602 USA www.camls-us.org. Location subject to change





#### **EXHIBIT BOOTHS**

**Standard Single 10' x 10'** \$3,950 Early Bird \$4,300 Regular Rate **Premium Single Booth 10'x10'** \$5,200 Early Bird \$5,500 Regular Rate

- 10'×10' booth space rental: 8' high back wall and 3' high side drape.
- Carpeted exhibit hall.
- One-line ID sign.
- General exhibit hall cleaning.
- Two (2) exhibit badges per 10'×10' booth (\$600 each additional exhibit badge, max six [6] additional).
- Meals as indicated on the program that are served in the exhibit hall.
- Recognition as an exhibitor in the 2026 ASM Final Program Guide.
- Company logo, listing, and description in the Exhibitor Directory in the AACS mobile conference app.
- Pre-conference attendee mailing list for one-time use (for those who opt-in).
- Post-conference attendee mailing list for one-time use (for those who opt-in).

#### TABLETOP EXHIBITOR | \$2,500 | 5 AVAILABLE

Make a memorable first impression as a Tabletop Exhibitor, exclusively available to **first-time exhibitors** with the AACS. This unique opportunity provides emerging businesses with prime placement in the exhibit hall, allowing the chance to showcase your products and services with our attendees.

- One Exhibit Personnel Badge
- One (1) table (6ft x 30in) and one (1) chair located in the Exhibit Hall
- Recognition in the December and March issues of The Consult, the AACS's quarterly digital newsletter.

#### Badges

#### Exhibit Booth Personnel Badge (non-CME) \$600

#### Exhibit Booth Personnel Badge with CME credit eligibility upgrade \$2,100

This upgrade provides access to Continuing Medical Education (CME) sessions. It is designed for exhibitors' and sponsors' physician speakers who want to make the most of the event by attending educational sessions and being eligible to earn CME credit.

This upgraded badge ensures you can fully engage with both the exhibit hall and the educational programming without missing a beat.

# **STAND OUT** AS A MEETING SPONSOR

Showcase your brand and engage with our attendees by becoming a **meeting sponsor** at the 2026 Annual Scientific Meeting. We will tailor options at every sponsorship level to fit your needs. Choose from our tiered sponsorship options, each designed to maximize **visibility** and **impact**:

- Diamond Sponsor \$45,000
- Platinum Sponsor \$30,000
- Gold Sponsor \$20,000
- Silver Sponsor \$15,000

Collaborate with us to develop a bespoke sponsorship package **designed just for you**.

#### CONTRIBUTE TO THE 2026 SILENT AUCTION

Boost your brand visibility by **donating an item** to our Silent Auction, featured during the American Academy of Cosmetic Surgery's 2026 Annual Scientific Meeting. Your contribution directly supports the Cosmetic Surgery Foundation's mission while placing your brand in front of a highly engaged audience.



#### SPONSORHIP OPPORTUNITIES

#### Contact **Eileen Hansen, AACS Fundraising Manager**, for more information about sponsorship opportunities: <u>ehansen@cosmeticsurgery.org</u>

**EXHIBITORS** Contact **Rachel Ross, AACS Meeting Planner**, for additional details on exhibits: <u>rross@cosmeticsurgery.org</u>





#### Wednesday, February 4, 2026

#### CADAVER WORKSHOP SPONSOR - BODY SCULPTING TRACK \$2,800 | EXCLUSIVE CADAVER WORKSHOP SPONSOR - RHINOPLASTY TRACK \$2,800 | EXCLUSIVE

**Elevate your brand** and engage directly with leading professionals by sponsoring one of the Pre-Meeting Cadaver Workshops. With two specialized tracks—Body (focusing on body sculpting, liposuction, and Brazilian Butt Lift) and Rhinoplasty—this exclusive sponsorship opportunity offers **hands-on exposure** to industry experts and practitioners.

The Body workshop track has capacity for 40-60 attendees including faculty and participants, while the Rhinoplasty workshop has capacity for 20-30. Sponsorship is available for one company per workshop track, ensuring **premium visibility** and engagement.

#### Hours of Exhibiting:

7:30am to 3:30pm - Breakfast, Lunch and Afternoon break will occur in the Exhibit Area (subject to change).

Includes:

- A 7-minute presentation from the podium during the lunch break to attendees from your selected workshop track.
- Two Company Representatives may attend with all meals included.
- One Advertisement Pamphlet to be placed on attendee seats at the lunch break.
- One (1) table (6ft x 30in) and one (1) chair located in the Meal Room. This Exhibit Space is shared with both workshop tracks ensuring exposure to all attendees (60-90 attendees).
- Half-page advertisement in the December issue of The Consult, the AACS's quarterly digital newsletter.
- Recognition in the 2026 ASM Final Program Guide.

#### TABLETOP EXHIBITOR | \$1,200 | 5 AVAILABLE

- One Company Representative may attend with Lunch included.
- One table (6ft x 30in) and one (1) chair located in the Meal Room. This Exhibit Space is shared with both workshop tracks ensuring exposure to all attendees (60-90 attendees).
- Recognition in the December and March issues of The Consult, the AACS's quarterly digital newsletter.



# \$8,000-\$10,000 (+ COST OF F&B) | 5 AVAILABLE

Engage attendees by delivering an educational presentation (non-CME) on a topic of your choosing. It's your opportunity to share insights and position your company as a thought leader.

Notes: Symposium Sponsors must agree to follow the Industry Symposium Guidelines. Food and beverage for a minimum 100 attendees must be purchased at an additional cost. Inquire with AACS for prices.

Includes:

- Audiovisual Included Screen, projector, & microphone
- Company name and Symposium topic will be printed in the 2026 ASM Final Program Guide
- Company name and Satellite Symposium topic will be printed in the conference app (character restrictions may apply).
- Recognition on the conference website as the sponsor of the Satellite Symposium.
- Dedicated signage outside the meeting room with your company name.
- Push notification in the conference app fifteen (15) minutes prior to the start of the Symposium.
- Recognition in the December and March issues of The Consult, AACS's exclusive guarterly newsletter.

#### Slots available:

- Thursday, February 5, 2026
  - Breakfast | 30 minutes | \$8,000
  - Lunch 30 minutes | \$8,000
  - Lunch 45 minutes \$10,000
- Friday, February 6, 2026 Breakfast | 30 minutes | \$8,000
- Saturday, February 7, 2026 Lunch | 45 minutes | \$10,000

#### **INDUSTRY STAGE** \$2,300 | 8 AVAILABLE

Seize the moment with a 10-minute **talk or live demo** on the Industry Stage, located in the Exhibit Hall. These sessions will feature one company per break and up to two per Lunch and Welcome Reception, giving each a chance to engage attendees.

#### Includes:

- 10 minutes of podium time
- Screen, projector, & microphone
- Company name and topic will be printed in the 2026 ASM Final Program Guide
- Company name and topic will be printed in the conference app (character restrictions may apply).
- Push notification in the conference app fifteen (15) minutes prior to the start of the Industry Stage Session.
- Post-event recognition in The Consult, AACS's exclusive guarterly newsletter.

Note: Companies must comply with Industry Symposium Guidelines.

Slots available:

- Thursday, February 5, 2026 Morning Break | Afternoon Break | Welcome Reception (2 Available)
- Friday, February 6, 2026 Morning Break | Lunch (2 Available)
- Saturday, February 7, 2026
  - Morning Break

EXHIBIT HAL

### LOUNGE SPONSORSHIP | \$6,000 | EXCLUSIVE

Offer attendees a welcoming retreat with the Lounge Sponsorship—a dedicated space in the Exhibit Hall designed for relaxation between sessions. We'll help you create a comfortable environment featuring couches, armchairs and coffee tables, giving your company **high visibility** in a premium setting. Open during the same hours as the Exhibit Hall for all attendees.

This is the perfect opportunity to provide a sought-after space while reinforcing your brand's presence at the event.

#### Includes:

- One (1) additional Exhibit Booth Personnel Badge to staff the Lounge.
- One charging station with your Company Logo.
- 2 couches, 4 armchairs, 1 coffee table.
- Exclusively distribute promotional literature in the Lounge.
- Dedicated signage with your company name and logo highlighting your company as the sponsor of the lounge.
- The Lounge can be placed near your company booth in the Exhibit Hall (Restrictions apply).
- Recognition in one AACS pre-meeting eblast highlighting your sponsorship.
- Recognition in the December and March issues of The Consult, AACS's exclusive quarterly newsletter.
- Recognition in the 2026 Final Program Guide.

#### Optional Upgrades - Want to enhance your lounge?

- Hire a massage therapist to provide tailored massage services to your lounge guests. Prices start at \$200 per therapist per hour. Inquire for more details.
- Rent a popcorn machine and let the irresistible aroma draw attendees right to you (additional fees apply).

#### DOG MEET & GREET | \$4,000 | EXCLUSIVE

Help our attendees take a moment to step away from the buzz of the meeting and unwind with some furry friends! **Brighten the morning** break with an unforgettable 30-minute Dog Meet & Greet, featuring 8–10 friendly dogs ready to play. As a sponsor, you'll receive **100 branded dog toys** to distribute, leaving a lasting impression not just with attendees but also by sending home a fun, memorable gift that their beloved canine companions will love.

Includes:

- Enclosed area for the dogs.
- 8-10 dogs from the local Humane Society.
- 100 branded dog toys.
- Recognition in the December and March issues of The Consult, AACS's exclusive
- quarterly newsletter.
- Recognition in the 2026 ASM Final Program Guide highlighting your sponsorship.
- Recognition in 1 social media post by the AACS across LinkedIn, YouTube Shorts, Instagram, Facebook, TikTok, and X.
- If purchased, the AACS will donate \$1,000 to the local Humane Society in your company's name.

Time slot:

Friday, February 6, 2025 – Morning Break (30 minutes).

#### Broadcast your commercial | \$500 | 6 AVAILABLE

**Maximize your brand exposure** with a high-impact 3-minute advertisement showcased to our attendees. Your advertisement will be:

- Broadcast on a screen in the foyer of the Exhibit Hall during meeting breaks.
- Played once during the morning breaks on Thursday, Friday, and Saturday, and twice during the lunch breaks on Thursday and Friday.
- Distributed to attendees via a pre-meeting eBlast (non-exclusive) in January 2026.
- Featured on our conference website.
- Included in the conference app via a link to our conference website.

Optional Add-on: We'll play your advertisement on loop during the Webster Gala Dinner Reception (approximately 250 attendees) | Add \$200

Note: All videos must be submitted by December 1, 2025, to be guaranteed included in the January eBlast.





## BREAK IN THE EXHIBIT HALL \$3,000 | 3 AVAILABLE

Put your brand **front and center** as attendees pause to recharge, ensuring maximum exposure in a high-traffic setting.

- Signage with your name and logo displayed at the beverage service station during the corresponding break time.
- Napkins with company logo placed at the refreshment station.
- Recognition in the 2026 ASM Final Program Guide highlighting your sponsorship.

#### TABLE TENTS ON TEN TABLES IN EXHIBIT HALL \$1,000 | 4 AVAILABLE

**Showcase your brand** throughout the event with company-branded table tents, placed on ten tables in the exhibit hall for one day of the meeting. Option to choose Thursday or Friday, as available.

• The sponsoring company is responsible for designing and submitting all artwork to AACS by December 1, 2025 for approval. Acceptable dimensions available upon request. The sponsoring company is responsible for sourcing and printing the signage.



#### CHArGING STATION | \$2,000 | 2 AVAILABLE

Amp up your brand—sponsor a charging station and spark powerful connections!

#### Includes:

- Signage with your logo displayed at the standing charging station in the Exhibit Hall.
- Recognition on the conference website as a sponsor.

Notes: Additional charging stations with your logo can be added for \$2,000 more per charging station.

# 360° PHOTO BOOTH AT THE WELCOME RECEPTION \$2,000 | EXCLUSIVE

Help our attendees **step into the spotlight** by sponsoring the 360° photo booth during the Welcome Reception on Thursday night, where every move becomes a **dynamic**, slow-motion 360° video. Attendees can dance, pose, or grab a prop as the rotating camera captures the moment—instantly shareable for attendees to enjoy and post right away.

Includes:

- Photo booth available during Welcome Reception.
- Photo booth technician to run the booth.
- Signage with your company name and logo (co-branded with AACS) next to the photo booth.
- Recognition in the 2026 ASM Final Program Guide highlighting your sponsorship.
- Recognition in the December and March issues of The Consult, AACS's exclusive quarterly newsletter.
- Optional: The sponsoring company can provide branded props for attendees to pose with (not included).

Optional upgrade – Premium photo booth packages are available at additional cost. Inquire for more details.



12

#### CRAFT BREWS & CONNECT - EARLY REGISTRATION SOCIAL \$4,500 | EXCLUSIVE

**Make a good first impression!** Sponsor this early-registration social for AACS attendees, held Wednesday afternoon before the exhibit hall officially opens. Have **early access** to attendees as they check in and gather for a relaxed

networking experience. No other exhibiting companies are permitted to attend, ensuring you have a unique advantage in connecting with attendees before the main event begins..

Includes:

- 150 Local craft beers.
- 150 Koozies with your brand name or logo (restrictions may apply).
- Exclusive attendance at the event for the sponsoring company.
- Signage with your company name and logo at the social.
- Your company logo printed on each beer ticket.
- Recognition in the December and March issues of The Consult, AACS's exclusive quarterly newsletter.
- Recognition in the 2026 ASM Final Program Guide highlighting your sponsorship.
- Recognition in 1 social media post by the AACS across LinkedIn, YouTube Shorts, Instagram, Facebook, TikTok, and X.

Note: Additional beer may be purchased. Inquire with the AACS team for more details.

## webster society gala dinner | varies

**Don't miss this evening!** Spend your time mingling with our attendees at the Cosmetic Surgery Foundation's (CSF) Webster Society Cocktail Reception and Dinner.

- Elite Sponsor | \$5,800 + 1 Item Donation to Silent Auction.
  - Sponsor a table 8 seats for your reps or to give away.
  - Three minutes of podium time during the evening.
- Premier Sponsor | \$3,000 + 1 Item Donation to Silent Auction.
  Sponsor half a table 4 seats for your reps or to give away.
- Core Sponsor | \$800.
  - Attend the Gala and mix and mingle with our membership 1 industry seat/ticket.

#### Each level also includes:

- Recognition from the podium by the emcee of the Gala.
- Recognition on the conference website as a sponsor.
- Recognition in the December and March issues of The Consult, AACS's exclusive quarterly newsletter.
- Recognition in the 2026 ASM Final Program Guide highlighting your sponsorship.







#### тгеаттепт коот \$6,000 Per Day (Thursday, Friday, SATURDAY) 2 AVAILABLE

Reserve a dedicated, **private space** where you can perform **live** demonstrations and treatments for attendees throughout the conference. Just **steps away** from the Exhibit Hall, you can choose between the Pinellas Room (Walk through) or Pasco Room (Walk through), subject to availability.

Includes:

- Four (4) Exhibit Personnel Badges.
- Pinellas Room (640ft2 27'x24'x10') or Pasco Room (1150ft2 - 28'x41'x10').
- Hours and information about the Treatment Room will be listed in the conference app and 2026 ASM Final Program Guide (details must be confirmed by December 1, 2025, to be included in the
- Final Program Guide).
- Dedicated signage outside of the treatment room & wayfinding signs from the Exhibit Hall.
- Marketing:
  - 1 Social Media Post (video, image or carousel content which will be posted across LinkedIn, YouTube Shorts, Instagram, Facebook, TikTok, and X. Image posts will not be posted on video only platforms.).
  - Half-page advertisement in the 2026 ASM Final Program Guide.
  - Half-page advertisement in the December issue of the Consult, the AACS's quarterly digital newsletter.
  - Recognition in the December and March issues of The Consult, AACS's exclusive guarterly newsletter.
  - 3 conference app push notifications.

#### Notes:

- Demo times cannot compete with scientific sessions. Inquire for details on available daily hours.
- Companies must have a Florida-licensed provider performing treatments and consent any person who receives treatment.
- The rooms are supplied empty. Tables and chairs can be sourced from Alliance Exhibit Services (additional costs apply).
- All items and costs required to facilitate the treatment room are the responsibility of the company utilizing the treatment room. This includes all equipment required, and any modification to the room that is required by the hotel.
- Must comply with Exhibit Rules and Regulations including Use of Lasers.
- Treatment room subject to AACS committee review and approval.

#### women in cosmetic surgery session \$2,500 | 4 AVAILABLE

Show your support for Women in Cosmetic Surgery (WiCS) by sponsoring this session (non-CME) and position your company as a champion of female talent, leadership, and empowerment in the cosmetic surgery field..

- Two tickets included to the WICS Session.
- Recognition from the podium by the WICS Chair.
- Single-page flyers will be placed on all tables prior to the start of the session (center of the table).
- Company logo printed on the admission ticket for the session.
- Dedicated signage outside the meeting room with your company name and logo.
- Recognition on the conference website as a sponsor.
- Recognition in the 2026 ASM Final Program Guide highlighting your sponsorship.
- Recognition in the conference app highlighting your sponsorship.
- Recognition in the December and March issues of The Consult, AACS's exclusive guarterly newsletter.

Note: Sponsor is responsible for the printing and shipping of the single-page flyer.



WiCS breakfast from Palm Springs 2025

E<ENTS

#### EMAIL PROMOTION (EBLAST) | \$3,000 | 5 AVAILABLE

Reach attendees and industry professionals with a targeted email promotion, sent directly from AACS. Your custom message will be delivered to a receptive audience, maximizing visibility and engagement.

- 1 Eblast Sent to AACS Members & ASM Attendees (who opt-in).
- You can decide to send it any time before and up to 2 months after the Meeting. Dates subject to approval.



### SPONSOR THE "KNOW BEFORE YOU GO" EMAIL TO ATTENDEES | \$1,500 | EXCLUSIVE

Make a lasting impression by sponsoring the "**Know Before You Go**" email, sent to all meeting attendees with essential event details. With visibility to over **600 attendees**, your banner ad will be prominently placed, ensuring maximum exposure.

The sponsorship includes a custom banner with a direct link to the company website of your choice, driving **engagement and connection** before the event even begins. Secure this premium opportunity and put your brand in front of every attendee.

Note: Purchasing company is responsible for design and submission to AACS by January 1, 2026.

#### SOCIAL MEDIA PACKAGE \$1,800 | 3 AVAILABLE

Boost your presence with **three featured posts** across **AACS social media platforms**, designed to engage attendees and amplify your brand. Share key insights, highlight offerings, and connect with the community before, during, and after the event.

• 3 social media posts in the form of videos, images or carousel content which will be posted across AACS LinkedIn, YouTube Shorts, Instagram, Facebook, TikTok, and X. Image posts will not be posted on video only platforms.



Note: Company must adhere to Sponsoring Social Media Agreements. All posts are subject to AACS approval.

#### **CONFERENCE MOBILE APP ADVERTISEMENT |** PRICING VARIES

Put your brand in the **spotlight** with a Conference Mobile App Advertisement, ensuring visibility where attendees stay engaged. Your company name and logo will appear within the app, connecting you directly with users as they navigate schedules, speakers, maps, and event updates.

- Splash screen ad | \$1,500 | Exclusive
- Ad pop-up on the mobile ap for 3.5 seconds when attendees open the ap.
- Sponsored app alert | \$500
  - One alert (timing and character limits may apply).

#### ADVERTISEMENT IN THE CONSULT | PRICING VARIES

Promote your brand in The Consult, the AACS's exclusive **quarterly digital newsletter** for AACS members. Ads are full color; price is per issue.

- Full-page | 8.5" × 11" | \$1,000
- Half-page horizontal | 7.5" × 5" | \$500
- Classified Ad | up to 75 words | \$150

Consult Issue -

- September 2025 | Space Reservation September 1, 2025 | Artwork Due September 10, 2025
- December 2025 | Space Reservation December 1, 2025 | Artwork Due December 10, 2025
- March 2026 | Space Reservation March 1, 2026 | Artwork Due March 10, 2026



#### ADVERTISEMENT IN THE 2026 FINAL PROGRAM GUIDE

Distributed at the AACS Annual Scientific Meeting, the 2026 ASM Final Program Guide will effectively **promote your products** or services, and establish **brand recognition**, with your targeted audience of cosmetic surgery professionals and decision-makers.

- Premium: Back Inside Cover (with bleed) | \$3,000
- Full-page (no bleed) | 7.4" × 9.4" | \$1,500
- Half-page horizontal (no bleed) | 7.4" × 4.6" | \$750

Distribution date: February 5, 2026 Ad commitment due date: December 31, 2025 Final artwork due date: January 5, 2026



Full-page (no bleed) | 7.4" × 9.4" | \$1,500



Half-page horizontal (no bleed)  $| 7.4" \times 4.6" |$ \$750

#### WIFI ACCESS SPONSORSHIP | \$3,500 | EXCLUSIVE

- Global recognition as a commercial supporter of the Meeting (Company name only).
- Your company name as the password for Wi-Fi login (restrictions may apply).



#### HOTEL CUSTOM KEY CARD \$5,000 | EXCLUSIVE

- Hotel key card with your company logo alongside the AACS logo for all attendees staying at the host hotel.
- Recognition on the conference website, in the conference app, and in the 2026 ASM Final Program Guide as a sponsor.

#### HOTEL ROOM-DROP GIFT \$3,500 + HOTEL FEES | 3 AVAILABLE

Create a memorable and personalized experience for guests, while increasing brand visibility and awareness. When attendees return to their rooms after a long day of meetings, they will see your gift.

• Room Drops are available on Wednesday, Thursday or Friday nights. Purchasing Companies can choose which night for their drop on a first-come, first-served basis.

Note: The purchasing company is responsible for providing the gift, and the hotel fees associated with delivery of the item: \$5-8 per item based on size. If the Room Drop is more than one item, inquire for further details. Room Drops cannot be targeted at specific attendees and must be for the entire AACS room block (approximately 350 guestrooms). All items are subject to AACS review and approval and ideas must be submitted by 15 December 2025.



#### TURNDOWN SERVICE | \$4,000 + HOTEL FEES 2 AVAILABLE

When guests return to their rooms after a long day of meetings, they will find a neatly turned down bed and a sweet treat from your company awaiting them on the nightstand along with some easy reading on your product or service.

- Chocolate bar with your logo on it. The AACS will provide the custom chocolate (restrictions may apply).
- One-page flyer delivered to all conference attendees staying at the host hotel.

Note: Turndown is available for Thursday or Friday nights on a first come, first served basis. Sponsor is responsible for printing of the literature and hotel cost of delivering the items. Inquire for prices. Literature is subject to AACS review and approval and ideas must be submitted by 15 December 2025.

#### STEP & REPEAT | \$2,000 | EXCLUSIVE

Boost brand visibility with a co-branded Step & Repeat sign, featuring your company logo alongside AACS branding for a high-traffic photo backdrop. Positioned in a prominent location Thursday through Saturday, this sponsorship ensures maximum exposure as attendees take photos, share moments, and promote the event on social media.

#### Promotional signage \$1,000 | 4 AVailable

- Two (2) single-sided signs (28"x44") on easels placed in high traffic meeting areas.
- Company is responsible for designing and providing the artwork due December 1, 2025.



# SHAPE THE FUTURE, SUSTAIN THE VISION: ANNUAL SPONSORSHIP OPPORTUNITIES WITH AACS

Become an Annual AACS Sponsor and gain sustained visibility within the AACS community, ensuring multiple touchpoints to connect with members throughout the year. This premium sponsorship provides year-round brand exposure, positioning your company as a trusted industry leader while fostering meaningful engagement with AACS physicians, specialists, and decision-makers.

		DIAMOND \$20,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500
Speaking Opportunities	Industry Webinar or Allied Health Lunch & Learn (choose one)				
Access to the AACS Board of Trustees	15-minute 1:1 call with one AACS board member of your choosing				
	10-minute presentation at one board meeting	1 (In-person or virtual)	1 (virtual only)		
	Written report in board packet				
Recognition as Annual Sponsor	AACS Website Logo and link on front page		•		
	AACS Website Logo and link in sponsor section				
	Recognition in the ASM Final Program Guide				
	Signage at the next Annual Scientific Meeting				
Print Advertising	Eblast	1	1		
	Social Media Post	2	1		
	Half-page Ad in the Consult	4 Issues	3 Issues	2 Issues	1lssues
Events	Women in Cosmetic Surgery Section Discussion Group or Book Club Sponsor				
	1 Promotional Flyer available to attendees at all AACS in person events (date of purchase + 1 year)	•	•		
Print Advertising	AACS Member mailing list rental				
	Ad in the Final Program Guide	Full	Half	Quarter	Quarter



2025-2026 | CORPORATE SUPPORT PROSPECTUS

### INDUSTRY WEBINAR | \$500 | 5 AVAILABLE

Position your company as a leader in cosmetic surgery innovations and educate AACS members on the best tools for their practice. This webinar offers 3-5 speaking slots, where each company will have 20 minutes (12-minute educational talk + 8-minute Q&A) to share industry-leading knowledge and solutions. Extend your reach beyond the webinar. Presentations will be added to the AACS Digital Library for on-demand viewing by all members.

Date: To be determined.

#### INTENSIVE BLEPHAROPLASTY MASTER CLASSES | VARIES

By sponsoring this class, you'll align your brand with a cutting-edge educational experience designed for physicians. This three-day program with program director, Dr. Emilio Justo, offers intimate small-group surgical observation, expert instruction, and comprehensive practice-building insights, ensuring high-impact exposure for your company within a highly engaged medical audience.

#### Includes:

- Recognition of sponsorship on the course webpage.
- Recognition in an issue of The Consult, AACS's exclusive quarterly newsletter.
- Company literature to be distributed to attendees.

#### Sponsorship Options:

- Single class sponsorship | \$2,750
- Two-class sponsorship | \$5,000

#### Choice of dates:

- April 28-30, 2025 (Sold out!)
- May 19-21, 2025 (Sold out!)
- June 16-18, 2025
- September 15-17, 2025
- More dates to come in 2026

More Information: Intensive Blepharoplasty Master Class - Small Group - American Academy of Cosmetic Surgery

#### EDUCATIONAL EVENT SPONSORSHIP PACKAGE | \$6,000

Includes sponsorship of two Blepharoplasty Master Classes and one timeslot in the Industry Webinar.

#### Mastering procedures in Facial cosmetic surgery Hands-on cadaver course

Align your brand with the future of facial cosmetic surgery by sponsoring this exclusive, hands-on cadaver course. Co-chaired by esteemed surgeons Dr. Kevin Duplechain and Dr. Daria Hamrah, the program attracts both rising talents and seasoned experts seeking to master advanced rejuvenation techniques. With its unique blend of didactic learning and cadaver-based practice, this intimate, high-impact course offers direct access to engaged, motivated surgeons in a focused setting. Sponsorship places your company at the heart of innovation, education, and surgical excellence—where meaningful connections are made.

Procedures: Brow Lift, Upper & Lower Blepharoplasty, Deep Plane Facelift, Deep Neck Surgery, Chin Implant

Dates: April 25-26, 2026

- Premium Level Sponsorship \$3,000
- Silver Level Sponsorship \$1,500
- Social Event Sponsorship \$8,000 for exclusive sponsorship, or \$5,000 for shared sponsorships.

#### Location:

- 1. Didactic Sessions: Celebration Hotel Saturday, April 25, 2026.
- 2. Lab Sessions: AdventHealth Nicholson Center for Surgical Innovation, Celebration, Florida, Sunday, April 26, 2026.

#### "Deep DIVE" WEBINAR EVENT WITH GLOBAL COSMETIC SURGERY (GC)

In partnership with Global Cosmetic Surgery (GC), this focused "Deep Dive" webinar explores the latest techniques and aesthetic strategies in brow lifting. Sponsorship of this highly targeted session puts your brand in front of 250-500 engaged cosmetic surgeons eager to refine their skills, making it a prime opportunity to connect, educate, and lead in the evolving brow space.

#### Package #1: \$3,500

- Company-sponsored 7-8' speaking slot; company has input on topics and can suggest a speaker.
- Logo displayed as a sponsor of the overall program.
- Up to 6 complimentary meeting registrations.

#### Package #2: \$1,500

- Company can submit 1' learning video or commercial for inclusion during the break.
- Logo displayed as sponsor on meeting materials.
- Up to 2 complimentary meeting registrations.

#### Package #3: \$500

- Logo displayed on meeting materials.
- 1 complimentary meeting registration.

# DIGITAL

#### EMAIL PROMOTION (EBLAST) | \$3,000

Gain direct access to AACS members with a dedicated email promotion, designed to spotlight your company's offerings, expertise, and exclusive opportunities. Sent directly from AACS, this high-visibility promotion ensures your message reaches our membership.

#### Includes:

- One email promotion sent from AACS to members (who opt-in: approximately 1000 number).
- Choose the preferred date eblast is sent (subject to approval).

Note: Company is responsible for eblast design and content, and must adhere to the terms outlined in the AACS Sponsoring Eblast Agreement.

#### SOCIAL MEDIA PACKAGE - 3 POSTS/STOPIES \$1,800

Increase visibility and engagement with three sponsored posts across AACS social media channels, designed to highlight your brand and expand your reach. Leverage AACS's established digital presence to showcase your expertise and connect directly with industry professionals.

#### Includes:

• 3 social media posts in the form of videos, images or carousel content which will be posted across LinkedIn, YouTube Shorts, Instagram, Facebook, TikTok, and X. Image posts will not be posted on video only platforms.

Note: Company must adhere to Sponsoring Social Media Agreements. All posts are subject to AACS approval.

# PRINT

# Mailing LIST Rental | \$1,800

The AACS offers its mailing list for one-time rental to qualified individuals, groups, and companies. The list includes AACS members and prospective members (approximately 1,000). List includes names and addresses only.



PUBLICATIONS

#### ANNUAL SCIENTIFIC MEETING FINAL PROGRAM GUIDE | PRICE VARIES

Distributed at the AACS Annual Scientific Meeting, the 2026 ASM Final Program Guide will effectively promote your products or services, establish brand recognition, and foster valuable connections with your targeted audience of cosmetic surgery professionals and decision-makers.

- Premium: Back Inside Cover (with bleed) | \$3,000 • Trim 8.5" × 11" • Bleed 9" × 11.5" • Live 7.5" × 10"
- Full-page (no bleed) | 7.4" × 9.4" | \$1,500
- Half-page horizontal (no bleed) | 7.4" × 4.6" | \$750
- Distribution date: February 5, 2026
- Ad commitment due date: December 31, 2025
- Final artwork due date: January 5, 2026





# THE CONSULT | PRICE VARIES

Promote your brand in The Consult, the AACS's exclusive guarterly digital newsletter for AACS members.

- Full-page | 8.5" × 11" | \$1,000
- Half-page horizontal | 7.5" × 5" | \$500
- Classified Ad | up to 75 words | \$150
- Ads are full color; price is per issue. Classifieds include up to 75 words
- Consult Schedule The Consult is published guarterly in March, June, September and December.
- Space Reservation 1st of the month | Artwork Due 10th of the month.

# THE AMERICAN JOURNAL OF COSMETIC SURGERY

The American Journal of Cosmetic Surgery (AJCS) is the official publication of the American Academy of Cosmetic Surgery and is published guarterly in both print and online formats. The journal features state-of-the-art cosmetic surgery procedures, topics and breakthroughs, all written by distinguished experts in their respective fields. The Journal maintains a tradition of excellence in publishing original manuscripts relating to each area within cosmetic surgery, including Otolaryngology, Plastic and Reconstructive Surgery, Dermatology, Obstetrics/Gynecology, General Surgery, Ophthalmology and Oral and Maxillofacial Surgery. Peerreviewed manuscripts reflect the highest quality and leading edge of knowledge.

AJCS webpage: https://journals.sagepub.com/home/acs

Print Advertising Other Promotional Opportunities (Belly Band, Inserts, etc.) **Digital Advertising** 

Contact: Cody Michel, SAGE Publications Phone: (805) 410-7231 Email: cody.michel@sagepub.com



#### The American Journal of Cosmetic Surgery

